

# DULUTH WINDOW DISPLAY WINS NATIONAL PRIZE

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Some weeks ago when the Certain-teed Products corporation, which makes paints, varnishes and more than one-fourth of all the prepared roofing in America, announced a window display contest to its dealers, Joseph Siegel of the Siegel Hardware company decided to compete for a prize. Yesterday he learned that his window was one chosen as a prize winner over others entered from towns of all sizes in all parts of the United States.

"Our window," said Mr. Siegel, "while set at a particular time so as to be entered in the contest, was put in by us primarily to acquaint the people of this city, who are building new homes or remodeling their old ones, with the fact that the Certain-teed paints, varnishes and roofings which they have seen so widely advertised in the national magazines and in the News Tribune are to be had at our store, and that both our own and the manufacturer's reputation stands four-square behind them."